

## Sponsorship Prospectus September 9-10, 2020

Please provide organization's name as you would like it to appear in all published materials

**Organization:** \_\_\_\_\_

**Industry / Type of Firm**

Accounting    Commercial Banking    Insurance    Investment Banking    Law Firm    Private Equity

Other Investor: \_\_\_\_\_    Other: \_\_\_\_\_

**Primary Contact Person:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Phone No.:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Marketing Contact Person:** (attendee registration, shipping, logo and materials) \_\_\_\_\_

**Phone No.:** \_\_\_\_\_ **Email:** \_\_\_\_\_

Investment banks who purchase a sponsorship package at any level will receive up to (2) two complimentary tables at Deal Source in lieu of a corporate sponsor table during Capital Connection.

Private equity firms who purchase a sponsorship package at any level will have the opportunity to register and participate at DealSource and will receive a Capital Connection table.

**Please check your desired level of support here...**

**\* Subject to availability**

- |   |   |
|---|---|
| <input type="checkbox"/> Platinum - \$15,000 * ♦      | <input type="checkbox"/> Breakfast Keynote - \$10,000 * |
| <input type="checkbox"/> Attendee Lounge - \$12,500 * | <input type="checkbox"/> Silver - \$5,000               |
| <input type="checkbox"/> Gold - \$10,000 * ♦          | <input type="checkbox"/> Bronze - \$3,000               |

♦ **Available:** Platinum Level – Investment Bank, Private Equity and University

♦ **Available:** Gold Level – Insurance, Investment Bank, Law Firm, Private Equity and University

**BILLING OPTIONS:** [ ] Bill me now for full payment   [ ] Bill me in full, in: \_\_\_\_\_ (Month / Year)

**PAYMENT INFORMATION:**  American Express    MasterCard    Visa    Check (Payable to **ACG-GLCC**)

**Name as it appears on credit card:** \_\_\_\_\_

**Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_

By signing this agreement, sponsors acknowledge and accept the provision of the event attendee list, with the understanding that it cannot be used to promote events that conflict or overlap with any element of the posted 2020 ACG Great Lakes Capital Connection Conference schedule on September 9<sup>th</sup> (likely 12:00 pm to 7:30 pm) through the end time of the conference on September 10<sup>th</sup> (likely at 3:30 pm). Sponsors found in violation of this agreement will voluntarily forfeit all remaining sponsor benefits that were to be provided to them.

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## Sponsorship Opportunities

### PLATINUM | \$15,000 | Exclusive to one Sponsor per Industry

- Line of business exclusivity within Platinum sponsorship category (**Available:** Investment Bank, Private Equity And University) **SOLD: Accounting, Banking, Insurance/Risk Mgmt. and Law Firm**
- Right of first refusal for Platinum sponsorship for the 2021 ACG Great Lakes Capital Connection (Columbus, OH)
- Panel or speaking opportunity
- Prominent logo recognition on signage at the GLCC
- Logo displayed in ads, brochures, mailers, e-mails, and website
- Special sponsor recognition and hot link on conference website
- Public acknowledgement of sponsorship at podium
- Eight (8) complimentary sponsor tickets
- Special pricing for additional sponsor tickets
- Access to pre-registered guest list 2-3 weeks prior to the GLCC Advertising in program guide (full page, color ad)
- Opportunity to put one or two promotional item(s) in the conference bags
- Corporate sponsor table in the Capital Connection exhibit area for your brochures, giveaways, networking, etc.
- Sponsor ribbons on name badges

### ATTENDEE LOUNGE | \$12,500 | Exclusive to one Sponsor

- Right of first refusal for Attendee Lounge sponsorship for the 2021 ACG Great Lakes Capital Connection (Columbus, OH)
- Prominent logo recognition on signage at the GLCC
- Logo signage prominently displayed in and around Attendee Lounge
- Logo displayed in ads, brochures, mailers, e-mails, and website
- Special sponsor recognition and hot link on conference website
- Public acknowledgement of sponsorship at podium
- Access to pre-registered guest list 2-3 weeks prior to the GLCC
- Six (6) complimentary sponsor tickets
- Special pricing for additional sponsor tickets
- Advertising in program guide (full page, color ad)
- Opportunity to put one or two promotional item(s) in the conference bags
- Sponsor ribbons on name badges

### GOLD | \$10,000 | Exclusive to one Sponsor per Industry

- Line of business exclusivity within Gold sponsorship category (**Available:** Investment Bank, Insurance, Law Firm, Private Equity And University) **SOLD: Accounting and Banking**
- Right of first refusal for Gold sponsorship for the 2021 ACG Great Lakes Capital Connection (Columbus, OH)
- Logo displayed in ads, brochures, mailers, e-mails, and website
- Special sponsor recognition and hot link on conference website
- Public acknowledgement of sponsorship at podium
- Access to pre-registered guest list 2-3 weeks prior to the GLCC
- Six (6) complimentary sponsor tickets
- Prominent logo recognition on signage at the GLCC
- Special pricing for additional sponsor tickets
- Advertising in program guide (full page, color ad)
- Opportunity to put one or two promotional item(s) in the conference bags
- Corporate sponsor table in the Capital Connection exhibit area for your brochures, giveaways, networking, etc.
- Sponsor ribbons on name badges

### BREAKFAST KEYNOTE | \$10,000 | Exclusive to one Sponsor

- Right of first refusal for Breakfast Keynote sponsorship for the 2021 ACG Great Lakes Capital Connection (Columbus, OH)
- Prominent logo recognition on signage at the GLCC
- Sponsor recognition and hot link on conference website
- Access to pre-registered guest list 2-3 weeks prior to the GLCC
- Four (4) complimentary sponsor tickets
- Special pricing for additional sponsor tickets
- Logo displayed in ads, brochures, mailers, e-mails, and website
- Advertising in program guide (full page, color ad)
- Corporate sponsor table in the Capital Connection exhibit area for your brochures, giveaways, networking, etc.
- Opportunity to put one or two promotional item(s) in the conference bags
- Sponsor ribbons on name badges

## Sponsorship Opportunities

### SILVER | \$5,000

- Prominent logo recognition on signage at the GLCC
- Logo displayed in ads, brochures, mailers, e-mails, and website
- Special sponsor recognition and hot link on conference website
- Access to pre-registered guest list 2-3 weeks prior to the GLCC
- Four (4) complimentary sponsor tickets
- Special pricing for additional sponsor tickets
- Advertising in program guide (full page, black/white ad)
- Corporate sponsor table in the Capital Connection exhibit area for your brochures, giveaways, networking, etc.
- Opportunity to put one or two promotional item(s) in the conference bags
- Sponsor ribbons on name badges

### BRONZE | \$3,000

- Logo displayed in ads, brochures, mailers, e-mails, and website
- Special sponsor recognition and hot link on conference website
- Access to pre-registered guest list 2-3 weeks prior to the GLCC
- Two (2) complimentary sponsor tickets
- Special pricing for additional sponsor tickets
- Advertising in program guide (full page, black/white ad)
- Sponsor ribbons on name badges